SHOPLAUNCH STUDIO · FREE AUDIT SHEET · 11 NOVEMBER 2026

Restaurant tech audit: 10 questions, 1 page

Put these to a vendor in writing before you sign, and to the one you already have before the next renewal. Every figure below is a published 2026 list price, not an estimate.

shoplaunch-app.pages.dev/audit

Run the 60-second audit: four answers, three-year bill, A-to-F exit grade.

1 · Your four numbers

POS and plan ..... Online ordering .....

Orders a month ..... Average ticket $ ..... × 36 months = three-year bill $ .....

What the stacks cost over three years

The stack	36-month bill	A page replaces	Grade
Toast Core + Slice	**$64,441**	**$55,404**	**F**
Toast Core + DoorDash Storefront (25%)	**$144,037**	**$135,000**	**F**
Toast Core + BentoBox Essentials	**$15,401**	**$6,364**	**F**
Clover full-service, 36 months + BentoBox	**$12,808**	**$6,364**	**F**
SpotOn Essentials + Slice	**$58,134**	**$55,404**	**D**
Square Plus + a $65 site	**$4,104**	**$2,340**	**C**
No POS + a $65 site	**$2,340**	**$2,340**	**B**

At 500 orders a month and a $30 ticket, on each vendor's published 2026 price. **36-month bill** = POS subscription and hardware + website, menu and ordering plan + fees paid by the shop on each order. **A page replaces** = the website/menu plan and the order fees that stop when the order arrives direct instead.

2 · Ten questions, in writing

1. What is the full term, and what is the exact formula for leaving early?
2. Who owns the domain, and can I take it with me — with the login?
3. Can I export my menu, my photos and my customer list, and in what format?
4. Does the website survive a cancellation? For how long, and at what price?
5. What is the price-increase clause, and when can it be applied?
6. Which fees are per order — and are any charged on orders I take by phone?
7. Is the hardware included, leased or bought, and is it locked to your processor?
8. What does card processing cost, and may I use a different processor?
9. What happens to my data and my guests' data if I close the account?
10. What is the notice period, and to which address, in writing?

3 · If you have already signed

- [ ] Contract term and end date written down, with a calendar reminder 90 days out
- [ ] Domain in your own name — tested by logging in, not by being told
- [ ] Menu exported as PDF and CSV; photos downloaded, not bookmarked
- [ ] Guest list or order history exported, if you may need it
- [ ] Written cancellation notice sent, with the reply kept

The exit costs more than the rent when the site, the menu and the guest list live inside the vendor. Ask what survives a cancellation *before* you need to know.

4 · The split that actually works

KEEP — the terminal
Takes the card, prints the kitchen ticket, rings the walk-in. We build none of it and do not replace it.

MOVE — the page
Hours, prices, photos, one short link and a QR per table, paid once at $199 with no subscription and no fee on an order.

OWN — the menu
A print-ready menu PDF, the QR posters and the edit access. Files you keep on the day you stop working with us.

5 · The maths, and the grade, printed

One stack, worked out — Toast Core + Slice		
Toast Core, 36 months	$219 × 36	**$7,884**
Toast Flex kit, paid once	one time	**$1,153**
Slice Online Growth, 36 months	$39 × 36	**$1,404**
Slice fee on each card order	18,000 × $3.00	**$54,000**
Three-year bill		**$64,441**

The exit grade, in one line each	
A	Nothing is held: the files, the link and the menu are yours.
B	Nothing to escape: the only cost is the subscription itself.
C	Month to month, no exit fee — but the site lives in their system, so leaving is a rebuild.
D	A term or a bundle: leaving costs hardware, a module or the rest of a contract.
F	The website is the lock: cancel and the site, the menu and sometimes the customers go with it.

$49 / $199 / $499, paid once — one page; page + menu + QR posters + posts; full menu up to 60 items with 30 days of edits. Card processing (2.3%–3.5% + a fixed fee) is excluded on both sides: every platform charges it through its own processor and a page does not remove it. Prices are Toast, Square, Clover, SpotOn, TouchBistro, Slice, BentoBox and DoorDash list prices read on 11 November 2026, at 500 orders a month and a $30 ticket; BentoBox is on its last printed list (2023) because it is now sold only to Clover customers. DoorDash Storefront is counted at 25%, the midpoint of its published 15%–30% range. We take no orders and no payments. Not legal or financial advice — the figure that counts is the one in your contract.