SHOPLAUNCH STUDIO · AUCKLAND, NEW ZEALAND · 11 NOVEMBER 2026

Your Auckland shop, online by tomorrow.

A mobile website, table QR menu, print posters and Instagram posts for Auckland specialty coffee bars, Ponsonby dining rooms and waterfront kitchens. Built for you, live in 24 hours, NZ$79–NZ$319 once, no monthly fee.

Toast, 3 years at Core
NZ$16,086
≈ NZ$16,086 at NZ$1 = US$0.56 from a US$9,037 list; no NZ list published

ShopLaunch Local Pack
NZ$319
one payment
files are yours

Lightspeed, 3 years at Essential
NZ$12,111
≈ NZ$12,111 from a US$6,804 list; NZ visitors are quoted its A$ list

Vendors' own published US list prices, read 11 November 2026, before card processing and tax. NZ$ figures converted at NZ$1 = US$0.56.

What the NZ$319 Local Pack includes

- A mobile page on its own URL — hours, menu with prices, photos, tap-to-call, directions
- A digital menu with one QR code per table — print-ready, no app for the guest
- Three print-ready posters: window hours, counter QR, menu board (A4 and A3)
- Five Instagram posts, 1080×1080, with the captions written
- An edit key, so you change a price or a closing time yourself, on the same link

Three years of every platform, side by side (≈ NZ$)

Platform	What it costs	3 years (≈NZ$)
Toast POS + Web	$219/mo at Core, plus a $1,153 countertop kit, on a 2-year agreement	**NZ$16,086**
Square for Restaurants	$0 / $49 / $149 a month per location	**NZ$3,140**
BentoBox	Quote only since the Clover fold-in; last list $149–$249/mo	**NZ$11,328**
Owner.com	$249/mo + 5% of orders, or $499/mo flat	**NZ$31,976**
ChowNow	$229–$409/mo on annual billing, plus $119–$499 setup	**NZ$15,563**
Clover	$179–$354/mo for 36 months, hardware inside, non-cancelable	**NZ$11,470**
SpotOn	$0 or $55 a station, on a two-year term	**NZ$13,190**
Popmenu	$179–$499/mo, plus $1.00 on every online order	**NZ$11,470–NZ$31,976**
Slice	$39/mo + $3.00 on every card order (600 orders a month)	**NZ$85,020–NZ$117,843**
TouchBistro	$69/mo for the POS, $119 with the bundle, hardware extra	**NZ$7,626**
Lightspeed Restaurant	$69 / $189 / $399 a month, $30 a kitchen screen	**NZ$12,111**
ShopLaunch Studio	**one page, one menu, one payment; no subscription, no commission**	**NZ$79–NZ$319**

Toast: US list, $219/mo plus a $1,153 countertop kit on a two-year term. Lightspeed: no NZ list — an NZ visitor is served its Australian page, A$79 Starter. BentoBox: none published since the Clover fold-in. Every NZ$ figure here is a US list converted at NZ$1 = US$0.56 for comparison, not a New Zealand quote, and 15% GST plus card processing sit on top. We take no orders and process nothing.

Packages

Package	What you get	Price, once
Starter	One-page mobile site, QR poster PDF, your edit key.	**NZ$79**
Local Pack	Everything in Starter + digital menu + one QR per table + 3 posters + 5 Instagram posts + one round of edits.	**NZ$319**
Full Launch	**Everything in Local Pack + full menu built (up to 60 items) + 10 posts + table tents + Google Business Profile text + 30 days of small updates.**	**NZ$799**

NZ$ figures are the prices we set for New Zealand, a little below a straight conversion at NZ$1 = US$0.56, and before GST; the card is charged US$49 / US$199 / US$499 by Polar Software, Inc., our merchant of record, and 15% GST for an NZ billing address is added at checkout.

Good to know

- What we do not sell: no register, no card processing, no ordering with payment. Nothing you already run has to change.
- Delivery target: one business day from the moment we have your details, hours, menu and photos.
- If something is wrong: full refund before the build starts; after delivery, anything missing is fixed, or that part is refunded, within 7 days.

Start here: https://shoplaunch-app.pages.dev/city/auckland

Questions, or want the page in another language with a local menu? chonnom61482@gmail.com. We reply within one business day. Payment and receipts are handled by Polar Software, Inc., our merchant of record.