SHOPLAUNCH STUDIO · BERLIN, GERMANY · 11 NOVEMBER 2026

Your Berlin shop, online by tomorrow.

A mobile website, table QR menu, print posters and Instagram posts for Berlin indie cafés, vegan kitchens, craft-beer bars and neighbourhood restaurants. Built for you, live in 24 hours, €45–€185 once, no monthly fee, GDPR-ready structure.

Lieferando, 30% for a year
€18,000
on €60,000 of delivered orders; ~30% is what owners report

ShopLaunch Local Pack
€185
one payment
files are yours

Clover, 3 years at Starter
US$6,444
vendor's US list, 36-month non-cancelable; € in the table below

Vendors' own published US list prices, read 11 November 2026, before card processing and tax. € figures converted at €1 = US$1.08.

What the €185 Local Pack includes

- A mobile page on its own URL — hours, menu with prices, photos, tap-to-call, directions
- A digital menu with one QR code per table — print-ready, no app for the guest
- Three print-ready posters: window hours, counter QR, menu board (A4 and A3)
- Five Instagram posts, 1080×1080, with the captions written
- An edit key, so you change a price or a closing time yourself, on the same link

Three years of every platform, side by side (≈ €)

Platform	What it costs	3 years (≈€)
Toast POS + Web	$219/mo at Core, plus a $1,153 countertop kit, on a 2-year agreement	**€8,367**
Square for Restaurants	$0 / $49 / $149 a month per location	**€1,633**
BentoBox	Quote only since the Clover fold-in; last list $149–$249/mo	**€5,892**
Owner.com	$249/mo + 5% of orders, or $499/mo flat	**€16,633**
ChowNow	$229–$409/mo on annual billing, plus $119–$499 setup	**€8,095**
Clover	$179–$354/mo for 36 months, hardware inside, non-cancelable	**€5,966**
SpotOn	$0 or $55 a station, on a two-year term	**€6,861**
Popmenu	$179–$499/mo, plus $1.00 on every online order	**€5,966–€16,633**
Slice	$39/mo + $3.00 on every card order (600 orders a month)	**€44,225–€61,298**
TouchBistro	$69/mo for the POS, $119 with the bundle, hardware extra	**€3,967**
Lightspeed Restaurant	$69 / $189 / $399 a month, $30 a kitchen screen	**€6,300**
ShopLaunch Studio	**one page, one menu, one payment; no subscription, no commission**	**€45–€185**

Toast: Core $219/mo plus a $1,153 kit on a two-year term. BentoBox: no price published since the Clover fold-in, so the last list is used. Owner.com: at $5,000/mo of online orders. Slice: 600 orders a month. Card processing is on top of every line, and we take no orders. The € column is each US list converted at €1 = US$1.08; a vendor selling locally may publish a different local price, and local tax sits on top.

Packages

Package	What you get	Price, once
Starter	One-page mobile site, QR poster PDF, your edit key.	**€45**
Local Pack	Everything in Starter + digital menu + one QR per table + 3 posters + 5 Instagram posts + one round of edits.	**€185**
Full Launch	**Everything in Local Pack + full menu built (up to 60 items) + 10 posts + table tents + Google Business Profile text + 30 days of small updates.**	**€460**

€45 / €185 / €460 are the prices we set for the euro market, within a euro or two of a straight conversion of US$49 / US$199 / US$499 at €1 = US$1.08, and before VAT — the card is charged those US dollars by Polar Software, Inc., our merchant of record, and any VAT that applies is calculated and shown at checkout.

Good to know

- What we do not sell: no register, no card processing, no ordering with payment. Nothing you already run has to change.
- Delivery target: one business day from the moment we have your details, hours, menu and photos.
- If something is wrong: full refund before the build starts; after delivery, anything missing is fixed, or that part is refunded, within 7 days.

Start here: https://shoplaunch-app.pages.dev/city/berlin

Questions, or want the page in another language with a local menu? chonnom61482@gmail.com. We reply within one business day. Payment and receipts are handled by Polar Software, Inc., our merchant of record.