SHOPLAUNCH STUDIO · BIRMINGHAM · 11 NOVEMBER 2026

Your Birmingham room, online by tomorrow.

A mobile website, table QR menu, print posters and Instagram posts for Birmingham balti houses, Desi pubs, Digbeth kitchens and Jewellery Quarter bars. Built for you, live in 24 hours, £39–£159 once, no monthly fee.

Lightspeed, 3 years at Essential
US$6,804
≈ £5,375; US list, hardware and card rate extra

ShopLaunch Local Pack
£159
one payment
files are yours

Toast, 3 years at Core
US$9,037
≈ £7,139; US list, plus a $1,153 kit on a 2-year term

Vendors' own published US list prices, read 11 November 2026, before card processing and tax. £ figures converted at £1 = US$1.26.

What the £159 Local Pack includes

- A mobile page on its own URL — hours, menu with prices, photos, tap-to-call, directions
- A digital menu with one QR code per table — print-ready, no app for the guest
- Three print-ready posters: window hours, counter QR, menu board (A4 and A3)
- Five Instagram posts, 1080×1080, with the captions written
- An edit key, so you change a price or a closing time yourself, on the same link

Three years of every platform, side by side (≈ £)

Platform	What it costs	3 years (≈£)
Toast POS + Web	$219/mo at Core, plus a $1,153 countertop kit, on a 2-year agreement	**£7,139**
Square for Restaurants	$0 / $49 / $149 a month per location	**£1,394**
BentoBox	Quote only since the Clover fold-in; last list $149–$249/mo	**£5,028**
Owner.com	$249/mo + 5% of orders, or $499/mo flat	**£14,192**
ChowNow	$229–$409/mo on annual billing, plus $119–$499 setup	**£6,907**
Clover	$179–$354/mo for 36 months, hardware inside, non-cancelable	**£5,091**
SpotOn	$0 or $55 a station, on a two-year term	**£5,854**
Popmenu	$179–$499/mo, plus $1.00 on every online order	**£5,091–£14,192**
Slice	$39/mo + $3.00 on every card order (600 orders a month)	**£37,734–£52,301**
TouchBistro	$69/mo for the POS, $119 with the bundle, hardware extra	**£3,384**
Lightspeed Restaurant	$69 / $189 / $399 a month, $30 a kitchen screen	**£5,375**
ShopLaunch Studio	**one page, one menu, one payment; no subscription, no commission**	**£39–£159**

Toast: Core $219/mo plus a $1,153 kit on a two-year term. BentoBox: no price published since the Clover fold-in, so the last list is used. Owner.com: at $5,000/mo of online orders. Slice: 600 orders a month. Card processing is on top of every line, and we take no orders. The £ column is each US list converted at £1 = US$1.26; a vendor selling locally may publish a different local price, and local tax sits on top.

Packages

Package	What you get	Price, once
Starter	One-page mobile site, QR poster PDF, your edit key.	**£39**
Local Pack	Everything in Starter + digital menu + one QR per table + 3 posters + 5 Instagram posts + one round of edits.	**£159**
Full Launch	**Everything in Local Pack + full menu built (up to 60 items) + 10 posts + table tents + Google Business Profile text + 30 days of small updates.**	**£399**

£39 / £159 / £399 are before VAT. The card is charged US$49 / US$199 / US$499 by Polar Software, Inc., our merchant of record; 20% VAT for a UK billing address is added at checkout, so the Local Pack comes to £190.80 including VAT.

Good to know

- What we do not sell: no register, no card processing, no ordering with payment. Nothing you already run has to change.
- Delivery target: one business day from the moment we have your details, hours, menu and photos.
- If something is wrong: full refund before the build starts; after delivery, anything missing is fixed, or that part is refunded, within 7 days.

Start here: https://shoplaunch-app.pages.dev/city/birmingham

Questions, or want the page in another language with a local menu? chonnom61482@gmail.com. We reply within one business day. Payment and receipts are handled by Polar Software, Inc., our merchant of record.