SHOPLAUNCH STUDIO · CHARLOTTE, NC · 11 NOVEMBER 2026

Your Charlotte room, online by tomorrow.

A mobile website, table QR menu, print posters and Instagram posts for Charlotte South End restaurants, NoDa taprooms, Uptown lunch rooms and Plaza Midwood kitchens. Built for you, live in 24 hours, $49–$199 once, no monthly fee.

DoorDash or Uber Eats at 30%, 1 year
$18,000
30% of $60,000 of delivered orders; no North Carolina cap exists

ShopLaunch Local Pack
$199
one payment
files are yours

Clover, 3 years at Starter
$6,444
$179 × 36, hardware inside; 36-month, non-cancelable

Vendors' own published list prices, read 11 November 2026, before card processing and tax.

What the $199 Local Pack includes

- A mobile page on its own URL — hours, menu with prices, photos, tap-to-call, directions
- A digital menu with one QR code per table — print-ready, no app for the guest
- Three print-ready posters: window hours, counter QR, menu board (A4 and A3)
- Five Instagram posts, 1080×1080, with the captions written
- An edit key, so you change a price or a closing time yourself, on the same link

Three years of every platform, side by side

Platform	What it costs	3 years
Toast POS + Web	$219/mo at Core, plus a $1,153 countertop kit, on a 2-year agreement	**$9,037**
Square for Restaurants	$0 / $49 / $149 a month per location	**$1,764**
BentoBox	Quote only since the Clover fold-in; last list $149–$249/mo	**$6,364**
Owner.com	$249/mo + 5% of orders, or $499/mo flat	**$17,964**
ChowNow	$229–$409/mo on annual billing, plus $119–$499 setup	**$8,743**
Clover	$179–$354/mo for 36 months, hardware inside, non-cancelable	**$6,444**
SpotOn	$0 or $55 a station, on a two-year term	**$7,410**
Popmenu	$179–$499/mo, plus $1.00 on every online order	**$6,444–$17,964**
Slice	$39/mo + $3.00 on every card order (600 orders a month)	**$47,764–$66,204**
TouchBistro	$69/mo for the POS, $119 with the bundle, hardware extra	**$4,284**
Lightspeed Restaurant	$69 / $189 / $399 a month, $30 a kitchen screen	**$6,804**
ShopLaunch Studio	**one page, one menu, one payment; no subscription, no commission**	**$49–$199**

Toast: Core $219/mo plus a $1,153 kit on a two-year term. BentoBox: no price published since the Clover fold-in, so the last list is used. Owner.com: at $5,000/mo of online orders. Slice: 600 orders a month. Card processing is on top of every line, and we take no orders.

Packages

Package	What you get	Price, once
Starter	One-page mobile site, QR poster PDF, your edit key.	**$49**
Local Pack	Everything in Starter + digital menu + one QR per table + 3 posters + 5 Instagram posts + one round of edits.	**$199**
Full Launch	**Everything in Local Pack + full menu built (up to 60 items) + 10 posts + table tents + Google Business Profile text + 30 days of small updates.**	**$499**

Prices are one-time, in US dollars. Payment is taken by Polar Software, Inc., our merchant of record, at checkout; tax is calculated and shown there before you pay.

Good to know

- What we do not sell: no register, no card processing, no ordering with payment. Nothing you already run has to change.
- Delivery target: one business day from the moment we have your details, hours, menu and photos.
- If something is wrong: full refund before the build starts; after delivery, anything missing is fixed, or that part is refunded, within 7 days.

Start here: https://shoplaunch-app.pages.dev/city/charlotte

Questions, or want the page in another language with a local menu? chonnom61482@gmail.com. We reply within one business day. Payment and receipts are handled by Polar Software, Inc., our merchant of record.