SHOPLAUNCH STUDIO · PHOENIX, AZ · 11 NOVEMBER 2026

# Your Phoenix shop, online by tomorrow.

A mobile website, table QR menu, print posters and Instagram posts for Phoenix taquerias, Sonoran food trucks and Scottsdale rooms. Built for you, live in 24 hours, $49–$199 once, no monthly fee.

**Toast, 3 years at Core**
**$9,037**
$219 × 36 = $7,884 software, plus a $1,153 countertop kit

**ShopLaunch Local Pack**
**$199**
one payment
files are yours

**Clover, 3 years at Starter**
**$6,444**
$179 × 36, hardware inside; 36-month, non-cancelable

Vendors' own published list prices, read 11 November 2026, before card processing and tax.

## What the $199 Local Pack includes

- A mobile page on its own URL — hours, menu with prices, photos, tap-to-call, directions
- A digital menu with one QR code per table — print-ready, no app for the guest
- Three print-ready posters: window hours, counter QR, menu board (A4 and A3)
- Five Instagram posts, 1080×1080, with the captions written
- An edit key, so you change a price or a closing time yourself, on the same link

## Three years of every platform, side by side

| Platform | What it costs | 3 years |
|---|---|---|
| Toast POS + Web | $219/mo at Core, plus a $1,153 countertop kit, on a 2-year agreement | **$9,037** |
| Square for Restaurants | $0 / $49 / $149 a month per location | **$1,764** |
| BentoBox | Quote only since the Clover fold-in; last list $149–$249/mo | **$6,364** |
| Owner.com | $249/mo + 5% of orders, or $499/mo flat | **$17,964** |
| ChowNow | $229–$409/mo on annual billing, plus $119–$499 setup | **$8,743** |
| Clover | $179–$354/mo for 36 months, hardware inside, non-cancelable | **$6,444** |
| SpotOn | $0 or $55 a station, on a two-year term | **$7,410** |
| Popmenu | $179–$499/mo, plus $1.00 on every online order | **$6,444–$17,964** |
| Slice | $39/mo + $3.00 on every card order (600 orders a month) | **$47,764–$66,204** |
| TouchBistro | $69/mo for the POS, $119 with the bundle, hardware extra | **$4,284** |
| Lightspeed Restaurant | $69 / $189 / $399 a month, $30 a kitchen screen | **$6,804** |
| **ShopLaunch Studio** | **one page, one menu, one payment; no subscription, no commission** | **$49–$199** |

Toast: Core $219/mo plus a $1,153 kit on a two-year term. BentoBox: no price published since the Clover fold-in, so the last list is used. Owner.com: at $5,000/mo of online orders. Slice: 600 orders a month. Card processing is on top of every line, and we take no orders.

## Packages

| Package | What you get | Price, once |
|---|---|---|
| Starter | One-page mobile site, QR poster PDF, your edit key. | **$49** |
| Local Pack | Everything in Starter + digital menu + one QR per table + 3 posters + 5 Instagram posts + one round of edits. | **$199** |
| **Full Launch** | **Everything in Local Pack + full menu built (up to 60 items) + 10 posts + table tents + Google Business Profile text + 30 days of small updates.** | **$499** |

Prices are one-time, in US dollars. Payment is taken by Polar Software, Inc., our merchant of record, at checkout; tax is calculated and shown there before you pay.

## Good to know

- What we do not sell: no register, no card processing, no ordering with payment. Nothing you already run has to change.
- Delivery target: one business day from the moment we have your details, hours, menu and photos.
- If something is wrong: full refund before the build starts; after delivery, anything missing is fixed, or that part is refunded, within 7 days.

**Start here: https://shoplaunch-app.pages.dev/city/phoenix**

Questions, or want the page in another language with a local menu? chonnom61482@gmail.com. We reply within one business day. Payment and receipts are handled by Polar Software, Inc., our merchant of record.