SHOPLAUNCH STUDIO · PIZZERIAS · 11 NOVEMBER 2026

A Slice alternative for pizzerias: why pay $2–$3 on every pizza?

Slice charges the shop, not the guest, on every order. At 600 online orders a month that is 21,600 orders over three years — and $43,200 to $64,800 of per-order fees alone.

WHAT SLICE CHARGES, LINE BY LINE

Online Growth	website, online ordering, Slice app listing, loyalty, Google listing	**$39/mo**
+ per order	credit-card orders only; no fee on online orders under $10	**$3.00**
Complete Growth	adds POS, phone ordering, hardware, account manager	**$99/mo**
+ per order	every online or phone order; none under $10	**$2.00**
Implementation	Complete Growth, once (not on Online Growth)	**$1,000**
Card processing	both memberships, on top of all of the above	**2.90% + 30¢**

THREE YEARS AT 600 ORDERS A MONTH

Online Growth: 36 × $39	$1,404
21,600 orders × $3.00	$64,800
Slice Online Growth, three years	**$66,204**
Complete: 36 × $99 + $1,000	$4,564
21,600 orders × $2.00	$43,200
Slice Complete Growth, three years	**$47,764**
ShopLaunch Local Pack, paid once	**$199**

Choose them if

· You want orders, not a menu: the Slice app and Google listing reach people already buying pizza.
· You need online ordering with payment, phone ordering, a register and hardware in one price.
· You deliver: $3 on a $25 order is a third of DoorDash's 25% delivery commission.
· You want month to month — there is no exit fee, which is rare among registers.

Choose the $199 page if

· Your regulars phone you, and you ring the order through a register you own.
· You want no per-order line on a Friday night, and no bill that grows with a good week.
· You want the menu to be a link and a QR code, printed, with no app for the guest.
· You want it live tomorrow, and the files to hand to any printer.

What the $199 Local Pack is — built by us, handed over the next business day

+ A mobile page on a real URL — hours, prices, photos, tap-to-call, directions
+ A digital menu with one QR code per table, print-ready
+ Three print-ready posters: window hours, counter QR, menu board
+ Five Instagram posts, 1080×1080, with the captions written
+ An edit key, so you change a price or a closing time yourself
+ Live the next business day; no app for you or your guests

Three numbers to ask for in writing, before you sign anything

The per-order fee at your volume — orders a month × the fee × 12. Not the rate — the dollars. On 600 orders, $3.00 is $21,600 a year.
The whole monthly bill — the plan with every add-on you will actually use, with the hardware and the card rate on separate lines.
The exit — the term, the notice period, the early-termination price, and what happens to your website and menu the day you leave.

$199 once. No subscription, no per-order fee, no cut of a pizza.

We do not take orders or payments, and we say so: if you need ordering, Slice is a real product and this page is not it.

shoplaunch-app.pages.dev/vs/slice · shoplaunch-app.pages.dev/calc · $49 / $199 / $499 once

Sources, read 11 November 2026: slice.com/pricing — Online Growth $39/mo + $3.00 per order (credit-card orders), Complete Growth $99/mo + $2.00 per online or phone order with a $1,000 implementation fee, 2.90% + $0.30 card processing on both, month to month, no per-order fee on online orders under $10; ordering kiosk $59/mo (Complete only), Flex Delivery from $6.90 an order. DoorDash's 25% delivery commission, used for scale, is from DoorDash's published marketplace plans. The guest-side service fee is not published by Slice and is not priced here. Three-year figures are 36 months at 600 orders. ShopLaunch does not sell POS hardware, card processing or online ordering with payment. Prices before tax; vendors change them, so check before you sign.