SHOPLAUNCH STUDIO · RESTAURANTS · 11 NOVEMBER 2026

A TouchBistro alternative when the register is not the problem

The POS is $69 a month with hardware required, and online ordering, reservations, loyalty and the kitchen display are add-ons its page lists without prices. The website is the piece we sell.

WHAT TOUCHBISTRO CHARGES

Point of Sale — **$69/mo**
menu, floor plan, staff, reporting, 24/7 support

Essentials Bundle — **$119/mo**
POS + restaurant-grade hardware + integrated payments

Online Ordering — **reported $50**
an add-on, commission-free; reported at $50 a month

Reservations — **reported $229**
an add-on; reported at $229 a month

Loyalty · Gift cards — **reported**
add-ons; reported at $99 and $25 a month

Kitchen display — **quoted**
an add-on, priced per screen by quote

Hardware — **separate**
iPad, stand, printer, cash drawer, card reader — required

THREE YEARS OF THE SUBSCRIPTION

Point of Sale: 36 × $69	$2,484
Online Ordering: 36 × $50 (reported)	$1,800
TouchBistro software, three years	**$4,284**
With reservations: 36 × $348	**$12,528**
Hardware — iPad, stand, printer, drawer	quoted
Card processing, unpublished rate	quoted
ShopLaunch Local Pack, paid once	**$199**

Choose them if

· You run a table-service room and want floor plans, table management and tableside ordering.
· You need a kitchen display, inventory and labour scheduling from one vendor.
· You want commission-free online ordering — its FAQ says there is none.
· You would rather finance hardware than buy it, and want 24/7 phone support.

Choose the $199 page if

· Your register is fine and the website is the piece that is missing.
· You want no monthly line for the menu, and nothing to cancel.
· You want a printed QR menu on the table, with no app for the guest.
· You want it live tomorrow, and the files to keep and reprint.

What the $199 Local Pack is — built by us, handed over the next business day

+ A mobile page on a real URL — hours, prices, photos, tap-to-call, directions
+ A digital menu with one QR code per table, print-ready
+ Three print-ready posters: window hours, counter QR, menu board
+ Five Instagram posts, 1080×1080, with the captions written
+ An edit key, so you change a price or a closing time yourself
+ Live the next business day; no app for you or your guests

Three numbers to ask for in writing, before you sign anything

The per-order fee at your volume — orders a month × the fee × 12. Not the rate — the dollars. On 600 orders, $3.00 is $21,600 a year.
The whole monthly bill — the plan with every add-on you will actually use, with the hardware and the card rate on separate lines.
The exit — the term, the notice period, the early-termination price, and what happens to your website and menu the day you leave.

$199 once. No hardware, no subscription, no contract.

It works with any register, including theirs — and if you are buying the register too, TouchBistro is a real answer and this page is not it.

shoplaunch-app.pages.dev/vs/touchbistro · shoplaunch-app.pages.dev/calc · $49 / $199 / $499 once

Sources, read 11 November 2026: touchbistro.com/pricing — Point of Sale $69/month, "Hardware required", "Payment processing and additional fees apply"; Essentials Bundle $119/month with restaurant-grade hardware and integrated payments, processing and additional fees applying; add-ons listed without prices; an FAQ answer stating no commission on TouchBistro Online Ordering; hardware financing for two or more terminals. The $50 online ordering, $229 reservations, $99 loyalty and $25 gift card figures are third-party price lists published in 2026, marked reported, not TouchBistro's published prices. Hardware prices are not published and are left out of every total. ShopLaunch does not sell POS hardware, card processing or online ordering with payment. Prices before tax; check before you sign.

ShopLaunch Studio · CEO Kim Jun-gyu · Business registration 709-12-02980 · chonnom61482@gmail.com · shoplaunch-app.pages.dev